

**OBJECTIVE** To obtain a challenging position in integrated marketing, which will utilize my skills in design for all types of media, especially interactive and print.

**EXPERIENCE** **Horizon Marketing Group | Rocky Hill, Connecticut**  
**Designer**  
**June 2009-Present**

- Conceptualized and created integrated marketing campaigns for a diverse client base of local and regional companies, national corporations, retail outlets, and non-profit associations
- Designed, sliced and coded online projects, such as websites, banner ads and email broadcasts
- Designed and prepared press-ready files for print projects, including branding, print ads, brochures, direct mail, annual reports, tradeshow displays, and large format graphics

**The Worx Group, LLC | Prospect, Connecticut**  
**Designer/Senior Designer**  
**August 2005-June 2009**

- Conceptualized and created integrated marketing campaigns for a diverse client base of local and regional companies, national corporations, retail outlets, and non-profit associations
- Designed, sliced and coded online projects, such as websites, banner ads and email broadcasts
- Designed and prepared press-ready files for print projects, including branding, print ads, brochures, direct mail, annual reports, tradeshow displays, and large format graphics

**Production Artist**  
**September 2004-August 2005**

- Designed budget-conscious projects for clients
- Assisted in project work for designers and creative directors
- Performed web maintenance and updates to print collateral

**TECHNICAL** **Software Skills**

- Advanced knowledge in digital and film photography and digital image manipulation (photo retouching)
- Proficiency with HTML/XHTML standards, Javascript, cascading style sheets (CSS) and server side includes (SSI)
- Expert knowledge in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, CS2 and CS3, Adobe Acrobat Pro, BBedit, Mac OS9/OSX including 10.5 Leopard
- Working knowledge of Adobe Dreamweaver, Adobe Flash, Microsoft Office, FileMaker Pro 8, Windows XP, Macromedia Homesite

**EDUCATION** **2001-2005 | Southern Connecticut State University | New Haven, Connecticut**

- Bachelor of Arts/Sciences - Graphic Design
- GPA 3.7
- Cum Laude

**REFERENCES**

**Christopher Rinaldi**  
Interactive Specialist  
Adams & Knight  
203.437.1061

**Brian Charlonis**  
Manager, Internet Marketing  
Danbury Hospital  
203.231.5045

**Laura Gremelsbacker**  
Former Client  
Special Olympics CT  
203.230.1201 ext. 240

**Eric Juliano**  
Senior Flash Developer  
Acsys Interactive  
860.670.9070

**Jenn Buccini**  
Senior Designer  
Zag Interactive  
860.377.7221

**Grant Copeland**  
Creative Director  
The Worx Group  
203.758.3311

**Nick Manning**  
Senior Interactive Designer  
Acsys Interactive  
203.768.5381

**Lam Nguyen**  
Professional Photographer  
Lam Photography  
203.285.8066